

Is Wal-Mart Good For America?

FRONTLINE explores the relationship between U.S. job losses and the American consumer's insatiable desire for bargains in "Is Wal-Mart Good for America?" Through <u>interviews</u> with retail executives, product manufacturers, economists, and trade experts, correspondent Hedrick Smith examines the growing controversy over the Wal-Mart way of doing business and asks whether a single retail giant has changed the American economy. Click on the link below and watch the segments about Wal-Mart's impact on both the American and global economy.

http://www.pbs.org/wgbh/pages/frontline/shows/walmart/

- 1. How do giant retailers call the shots in a global economy?
- 2. What is a box store? How do they cut their costs?
- 3. What are the pros and cons of Wal-Mart's impact?
- 4. Compare the expectation and reality of trade with China.
- 5. What is your overall impression about the question initially asked: Is Wal-Mart good for America? Support your answer.

