You're So Spatial To Me!

You will research the assigned food or product retailer. You will think geographically about the company's spatial distribution, diffusion and cultural influences. Activity 1 and Activity 2 will be completed outside of class as independent work. Activity 1 and Activity 2 will be graded and will not be accepted late.

_____

Activity 1 - Homework

1. Google map your assigned retailer _____.

Print the following maps of your assigned retailer's locations at the different scales

- Salt Lake County

- Utah

- United States

- World/Global

- One South American country of your choice _____

- One African country of your choice _____

- One Asian country of your choice _____

- One European country of your choice _____

   This is a total of 8 maps!

2. Explain approximately how many stores are located in (you do not have to count all of the stores)

- Salt Lake County _____

- Utah _____

- United States _____

- World/Global _____

- One South American country of your choice _____

- One African country of your choice _____

- One Asian country of your choice_____

- One European country of your choice_____

3. How did the number of stores in each country change when the scale of the map changed? Be specific with estimated numbers and countries. _____

_____

Activity 2 homework

4. Explain the distribution of your assigned retailer

- In Salt Lake County _____

   _____

- In the United States _____

   _____

- In the World _____

   _____

- In one country of choice – country _____continent_____

   _____

Distribution Word Bank	
Inland	Clustered Concentration
Coastal	Dispersed Concentration
Rural	Dry/Arid temperature
Urban	Moderate temperature
Polar temperature	Tropical temperature
Density	

Relative Location Word Bank
Close to
Across from
Near
In the area of
Intersection
Rural
Urban

Go back to Google map

5. Choose a city you are familiar with (South Jordan, Salt Lake City, St. George, your home town, etc.) which has your retail store.

- Determine the absolute location _____
- Determine the relative location _____

6. Choose a retail location on the continent of your choice (it should be an area which you are not familiar with)

- Determine the absolute location _____
- Determine the relative location _____

Activity 3 Class work

7. Compare your maps to your groups' maps. What are the differences? _____

- _____
- What would account for the differences?

  _____

8. Put the maps in order of scale – small to large scale

9. What type of detail do you see on the small scale map? _____

- _____

10. What type of detail do you see on the large scale map? _____

- _____

11. How did the information change when the scale of the map changed? Be specific with estimated numbers and countries. _____

- _____

Activity 4 Class work

12. In your group, List 3-5 reasons why, in your geographically informed opinion, the retailer chose the locations? _____

_____

_____

_____

_____

13. Has the diffusion of the retailer been relocation, contagious, hierarchical or stimulus?

_____ What evidence is there to support your conclusion? _____

_____

14. Compare the distribution of other retailers' locations.

Retailer _____: Pattern of location: _____

What factor may have influenced the distribution of the locations?: _____

_____

Retailer _____: Pattern of location: _____

What factor may have influenced the distribution of the locations?: _____

_____

Retailer _____: Pattern of location: _____

What factor may have influenced the distribution of the locations?: _____

_____

Retailer _____: Pattern of location: _____

What factor may have influenced the distribution of the locations?: _____

_____